

Advocacy Priority:

Greening Euroa – Recycling Water, Revitalising Community Spaces



Overview

Greening Euroa is a community-led project designed to deliver long-term economic, environmental, and social benefits for our town. By using recycled water from the Euroa Wastewater Treatment Plant to irrigate our parks, sporting grounds, school ovals, and public green spaces, we can futureproof Euroa against drought, improve liveability, and create spaces where our community can come together.

Greening Euroa is a shovel-ready, community-led initiative developed in partnership with Goulburn Valley Water. It has strong grassroots support from local schools, sporting clubs, environmental groups, and businesses—all of whom recognise its potential to transform Euroa's public spaces and climate resilience.

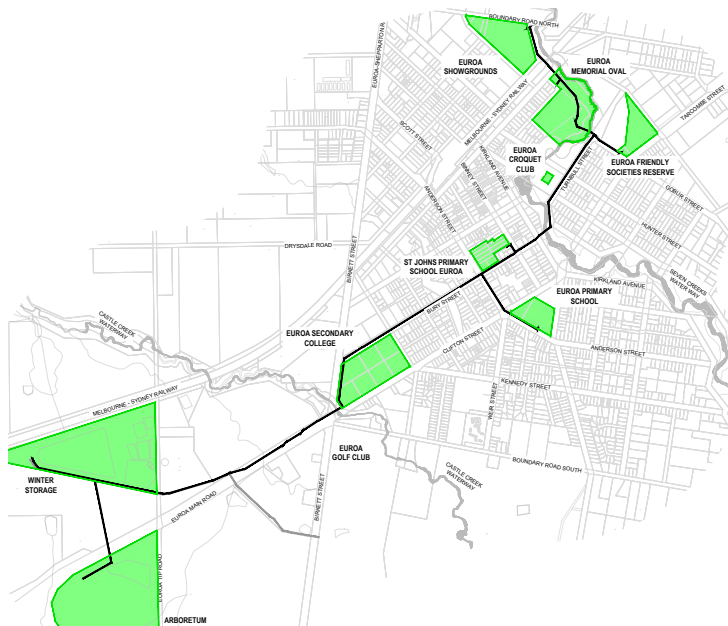
Together, Strathbogie Shire Council and Goulburn Valley Water are seeking \$6 million in Victorian and/or Commonwealth Government funding to deliver the final stage of this cost-effective, climate-smart project.

This is more than a local solution—it's a replicable model for other regional towns across Victoria and Australia. It demonstrates how collaborative, sustainable infrastructure can deliver long-term benefits for communities, economies, and the environment.

The Problem

Like many regional towns, Euroa faces increasing water scarcity, with hotter, drier summers making it harder to maintain our open spaces. Currently, irrigating ovals, parks, and school grounds relies on expensive potable water, which is unsustainable and often restricted during dry periods—leaving our green spaces dry and inaccessible when we need them most.

At the same time, high-quality recycled water produced at the Euroa Wastewater Treatment Plant remains underused.



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Without the right infrastructure to capture and distribute it, we are missing a vital opportunity to reduce costs, protect our environment, and support the health and wellbeing of our community.

The Solution

The Greening Euroa Project will build the infrastructure needed to repurpose recycled water for irrigation across Euroa's major public green spaces. This includes installing a pipeline and standpipe system to supply water to key sites such as Euroa Secondary College, Memorial Oval, the Arboretum, and other sporting and education precincts.

Stages 1 and 2—technical assessments, site audits, stakeholder planning, and environmental approvals—are complete. More than \$300,000 has already been invested by Council and Goulburn Valley Water.

Now, we are ready to move to Stage 3: Construction and Delivery, with strong community support demonstrated through initiatives like the Standpipe Cup and the Euroa Youth Growers Festival.

The Benefit

This project delivers significant benefits for Euroa:

- **Economic Impact:** Lowering irrigation costs and improving green spaces will help attract tourism, events, and investment—boosting local businesses and jobs.
- **Environmental Sustainability:** Greening Euroa promotes sustainable water use, reduces reliance on potable water, and creates cooler, greener public spaces that support biodiversity and urban cooling in a changing climate.

- **Social Benefits:** From sporting grounds to school ovals, these spaces are central to community life. Well-maintained green spaces promote health, social connection, civic pride, and provide safe, inclusive places for all ages to gather and participate.

Conclusion

Greening Euroa is a shovel-ready, community-powered project that addresses one of our region's greatest challenges—water security in a changing climate. With \$6 million in funding support, we can deliver infrastructure that will transform Euroa, support our economy, and create a model of sustainable water use for other rural towns.

We are ready to work with Victorian and Commonwealth Governments to make Greening Euroa a reality—building greener spaces, stronger communities, and a brighter future for Euroa.