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# **Draft Economic Development Strategy**

22nd February 2023 - 5th April 2023

# Project Performance

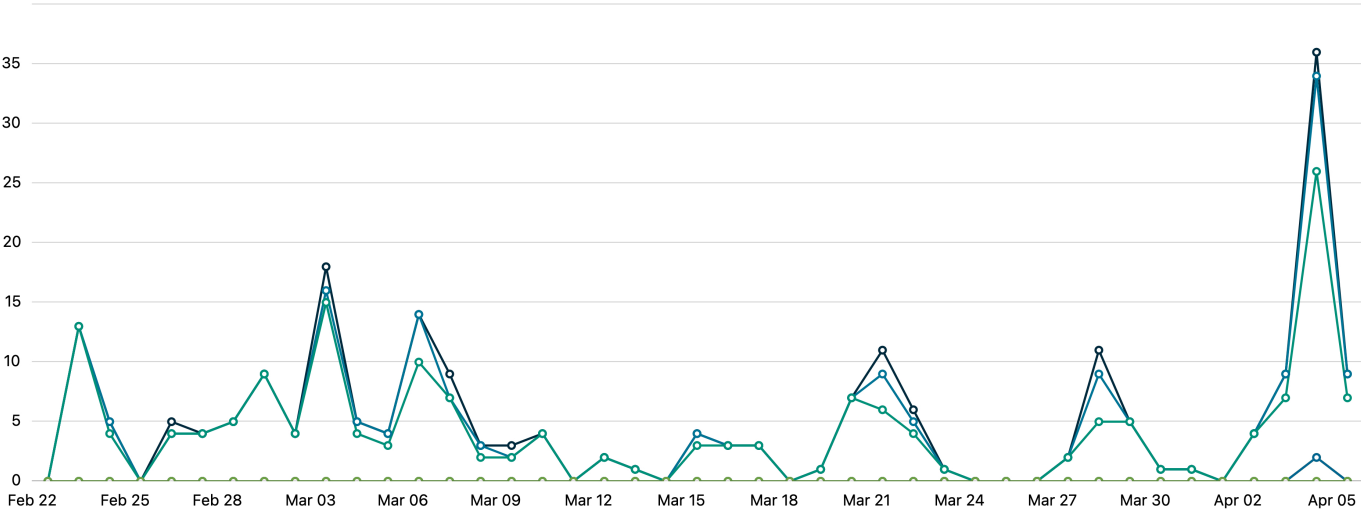
# Economic Development Strategy

Report Type: Project

Date Range: 22-02-2023 - 05-04-2023

### Performance Summary

Information regarding key visitation and utilisation metrics for your Site or projects.



222

Views

209

Visits

144

Visitors

5

Contributions

5

Contributors

0

Followers

**Views** - The number of times a Visitor views any page on a Site.

**Visits** - The number of end-user sessions associated with a single Visitor.

**Visitors** - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.

**Contributions** - The total number of responses or feedback collected through the participation tools.

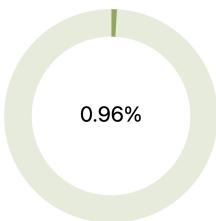
**Contributors** - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.

**Followers** - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.

## Conversions

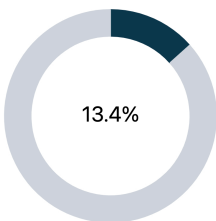
Information regarding how well your engagement websites converted Visitors to perform defined key actions.

### Feedback



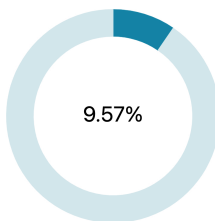
Percentage of visits where at least 1 contribution was made.

### Attention



Percentage of visits that lasted at least 1 active minute.

### Actions



Percentage of visits where at least 2 actions were performed.

## Projects

The current number and status of your Site's projects (e.g. engagement websites)

Engagement Time			Top Visited Pages			
			Summary information for the top five most visited Pages.			
Page Name	Visitation %	Visits	Visitors			
Economic Development Strategy	100%	209	144			
0		1	49			
Days		Hours	Minutes			
Apr 4th 2023		Tuesday				
Peak Visitation Date		Peak Visitation Day				

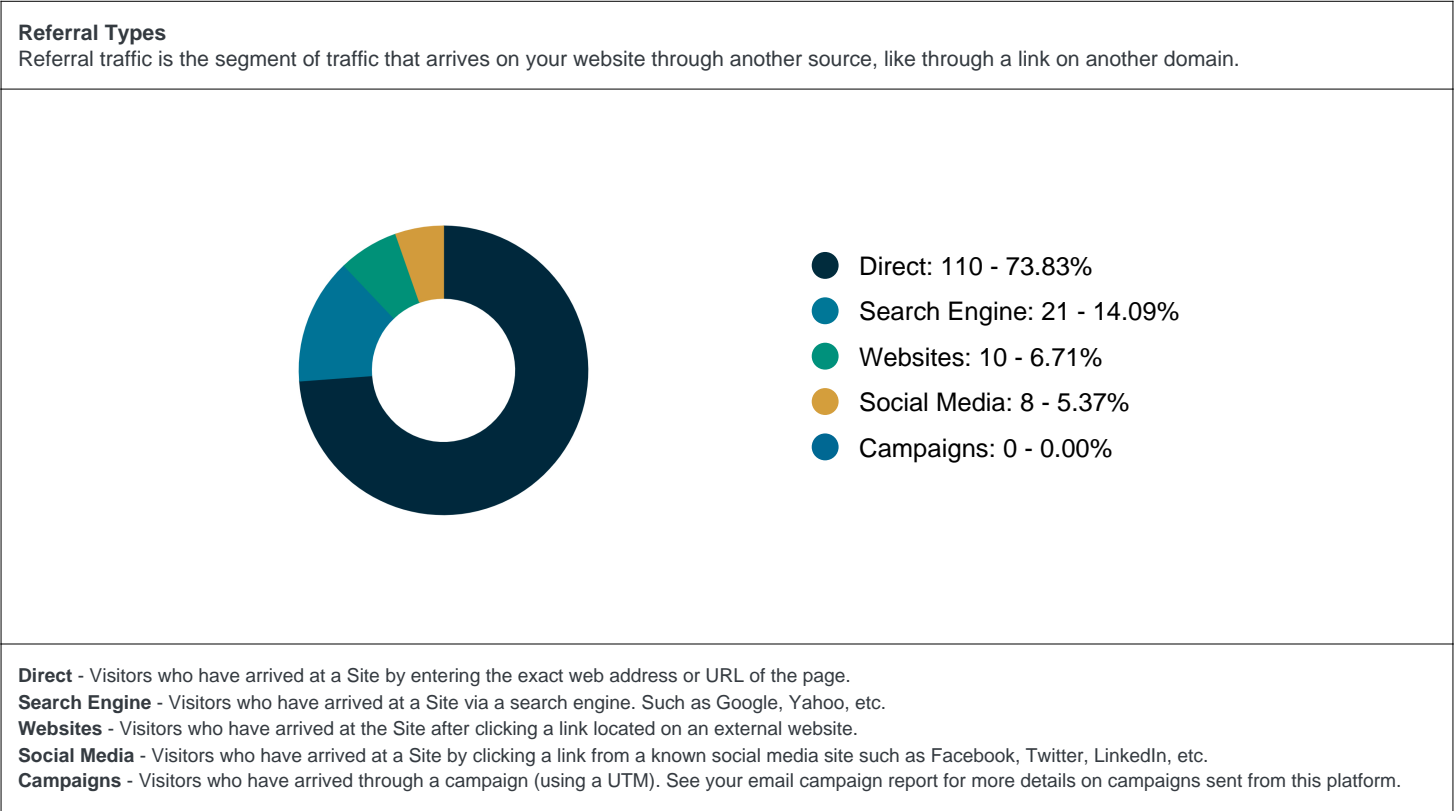
## People

Information regarding who has participated in your projects and activities.

Visitor Profile		
Visitor Profile is a comparison between new visitor and returning over the selected period		
<div><table><tr><td>1st Time: 104 - 72.22%</td></tr><tr><td>Returning: 40 - 27.78%</td></tr></table></div>	1st Time: 104 - 72.22%	Returning: 40 - 27.78%
1st Time: 104 - 72.22%		
Returning: 40 - 27.78%		
<p><b>First Time</b> - The number of Visitors that are visiting a Site for the first time within the reporting date range.</p> <p><b>Returning</b> - The number of Visitors that have made more than one Visit to a Site within the reporting date range.</p>		

## Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.



## Downloads

Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.



Top Downloads		
Top file downloads in your selection, ordered by the number of downloads.		
File Title	File Type	Downloads
20230221 Draft Economic Development Strategy.pdf	PDF	127
20230221 Economic Development Strategy Appendices.pdf	PDF	19
Fact sheet - Economic Development Survey.pdf	PDF	2

Submissions

### **Submission 1 | Euroa resident and business owner**

Inclusion of the existing quality food and destination hospitality and boutique shopping that is emerging in the towns (particularly Nagambie and Euroa ie Northern Republic, Eighteen Sixty, Mitchelton, Sevens Creek Hotel, Harvest Home and Bank Street Pizza and Whiteheart in Longwood all attract traveling diners). Include regular markets and arts events as a stimulus for Visitor Economy.

### **Submission 2 | Nagambie Resources Limited**

Nagambie Resources Limited (NRL) welcomes the opportunity to provide feedback on the Draft Economic Development Strategy, which aims to support economic development and sustained growth for the local economy.

NRL is an exploration and development company targeting epizonal high-grade antimony-gold mineralisation across 3,200 square kilometres of tenements in the Waranga Domain of the Melbourne Structural Zone, in Victoria. Our aim is to be the preferred sustainable supplier of antimony to downstream refiners across the world. When this is achieved, NRL will be the only Australian-owned, and Australia's second only, antimony producing mine (after the Costerfield Mine owned by the Canadian based Mandalay Resources Limited).

Antimony is a critical mineral<sup>1</sup> in Australia, the US, the EU and Japan. Historically and economically, antimony is the second most important metallic commodity in Victoria, after gold (Geological Survey of Victoria). Antimony has many uses including:

- As an alloy to harden lead and tin for uses in lead-acid batteries, bullets, cable coverings and machine bearings, and
- As a fire retardant in paints, plastics, rubber and textiles.

However, the modern use of antimony is in a de-carbonisation role, with new uses for the mineral in Solar PV panel glass manufacturing, solar cells, lithium-ion batteries and long duration liquid metal batteries (Ambri), electronic circuitry and as a metal strengthener in babbitt bearings in wind and hydro turbines. As such, antimony is playing and will play an important role in the vital decarbonisation of Victoria's, Australia's and the world's economy.

The Waranga Domain is a geologically defined area which, in part, includes parts of the Strathbogie Shire. The geological endowment of this domain makes it highly prospective to antimony and gold occurrences. It is NRL's view that future discoveries of antimony will likely occur in this domain. Sustainable, appropriately sized, underground mining therefore will present a wonderful opportunity to strengthen and broaden the Shire's economy.

NRL is currently exploring and developing its recent high-grade antimony discovery at the Nagambie Mine, located approximately 7 km east of the Nagambie township, along Zanelli Road. There is great potential to develop this discovery into an operating mine, which would generate numerous well-paid, skilled and ongoing employment opportunities for Shire residents.

Furthermore, NRL in joint venture partnership with Golden Camel Mining, is developing a toll treatment plant at the Nagambie Mine. It is estimated that this project will generate 30 to 40 full-time, permanent local jobs, many requiring extensive training, and will result in an expenditure of approximately \$650k per month to the local economy. Furthermore, the development of the toll treatment plant will trigger the upgrade of the main, and currently unreliable, power supply from Seymour to Nagambie, which will benefit all Nagambie residence and businesses.

The location of the Nagambie Mine site on Zanelli Road, east of McDonald Road, is an ideal precinct suitable for the supply of employment land (appropriate zoned commercial and industrial land to encourage investment and attract business). In the near future this precinct will have an operating toll treatment plant alongside the existing Costa mushroom composting facility, the Wellmix poultry manure storage facility, chicken farms, a sewage treatment plant and the Shire's waste transfer station.

In summary, NRL encourages Council to consider the following for inclusion into the Economic Development Plan:

1. Acknowledging exploration and mining, particularly given the importance of Central Victoria for hosting occurrences of the critical mineral antimony, as a driver for diversifying the local economy and ensuring economic resilience against shocks; and
2. Considering the Zanelli Road Precinct, east of McDonald Road as a future area for the supply of employment land to encourage investment and attract businesses

### **Submission 3 | Nagambie resident and business owner**

We have read the draft and have two major comments re Nagambie (which is where we live/have a business):

- Of course we support appropriate increased economic development in the area. However, there is no use increasing the population, or developing the business facilities in Nagambie, unless much more car parking is created. Land must be sought/purchased by Council and designated for car parking within the business area of Nagambie. Even during COVID, and with the caravan park now closed post-floods, it is very difficult to find a space near the shops/business area during the summer and on weekends. The Council's Planning Dept. must stop waiving on-site parking requirements for any new development (which they have done too often in the past).
- If there is to be more affordable housing in Nagambie, planning restrictions on in-fill housing, or on smaller rural properties close to town but not actively engaged in farming, must be changed/become more flexible. We are aware of several recent situations where planning permits for very affordable pleasant housing were refused on vague, and disputed grounds, such as not fitting the "neighbourhood character," when actually they were part of the EXISTING neighbourhood character—low income residents were forced out of their affordable accommodation and had to find more expensive housing elsewhere (in one case outside the Shire; in another sharing a house short-term--i.e., couch surfing).

Happy to share some of these experiences with you in discussion, if desired.

### **Submission 4 | Euroa Chamber Business and Commerce**

I believe by what I have read everything that we discussed in our one-on-one meeting is represented and covered within the report.

It is listed to support the business group - which I think is a huge one for Council to follow - as we are a ready-made community group with many different and varied opinions represented and a really vast variety of people within the membership. Building on that foundation and trusted relationship is key for Council to engage and listen to local businesses.



Within the document it covers the developing tourism visitor economy. I would like to mention the clear opportunity being missed at the travellers rest - main visitor stop in Euroa, arguably the most beautiful and picturesque stop in Euroa.

As you know the business group is working on updating the signage and way-finding signs in this area. We strongly believe the Information Centre would work extremely well in this area.

Whether utilising an existing building such as the Eliza Forlonge Building or the William Pearson Hall or new infrastructure. A clear Info point at the main visitor stop to inform visitors and direct them to the Main street.

A lot of business is lost in this area and we would love to see Council supporting this development and generating extra income for local businesses.

The report looks like a very compressive document, covering the large and varied business sectors we have within our Shire. The Euroa Chamber sees many opportunities here and many ideas/actions we could support and get behind.

#### **Submission 5 | Strathbogie resident and business owner**

The growth and success of the Strathbogie Shire is very dependent on population growth. We need new people and families moving into the Shire who will generate spending as well as become business owners or employees in local businesses.

One important aspect of generating new people into our Shire is the availability and cost of land. The majority of these potential new residents will be coming from Melbourne or large regional centres where they live in the 'suburbs'. One of the attractions in moving to the country is that they can buy a small acreage and have some 'space around them; a bigger garden and maybe a pet sheep and a horse'

At present our planning scheme forces these potential buyers to have to purchase 40Ha of land if they want to build a house. And in much of Strathbogie Shire that size land parcel will cost them around \$1,000,000 ! This prices many out of the market meaning that our Shire misses out.

Many new families considering a move into our area don't want that much land - which is too big to garden yet not capable of being a viable farm. As well, many already have a profession, job or plans to establish a business so don't want the problems of 40Ha.

Strathbogie's planning scheme should be more flexible in allowing subdivisions where houses could be built on 10Ha - 20Ha - maybe with some safeguards- but not the rigid requirement that it's 40Ha or nothing

I have seen a number of examples where families who would have loved to be part of our community could not do so because of this issue. If they could have purchased, say, 10Ha and built a house for a total of under \$1m they would now been part of our community, helping Strathbogie thrive.

If there will be the opportunity for me to discuss this issue further, I would welcome the opportunity to do so.