

# STRENGTHEN Strathbogie

DEVELOPING NAGAMBIE  
INTO VICTORIA'S PREMIER  
LAKESIDE DESTINATION



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## THE PROBLEM

Nagambie is a popular seasonal holiday destination located in the Strathbogie Shire 125 kilometres north of Melbourne. The town is well known for its fresh water lake and surrounding 40 kilometres of Goulburn River waterways and the Goulburn Weir.

Nagambie Lakes Regatta Centre is one of Victoria's premier water sport facilities, holding over 20 major events and competitions each year, with its largest rowing event, The APS Heads of the River, attracting up to 17,000 people to the region. The lake has become stagnant in its ability to attract further prominent events and competitions due to a number of infrastructure deficiencies.

## THE SOLUTION

Council needs your support to deliver several catalytic tourism infrastructure projects which will position Nagambie Lakes Regatta Centre as an International Water Sports Centre of Excellence.

These upgrades will cement Nagambie's reputation as a destination for national and international water sports and events.

## THE ASK

Project	Description	Estimated cost
Lakeside Infrastructure	Deep water public boat ramp	\$ 492,000
	Rowing course deepening	\$ 5,753,600
	Regatta peninsula extension	\$ 1,321,400
Improved connectivity between the Regatta Centre and town centre	Lake Nagambie boardwalk extension	\$ 710,200
	Foreshore Walk from main street to Regatta Centre	\$ 1,539,320
Main street redevelopment and road connectivity	Nagambie main street redevelopment	\$ 5,100,000
	Upgrade and sealing of Mullers Road	\$ 1,500,000
Support for waterways management	Victorian Government support to provide waterways management, including a patrol vessel	\$ 150,000

## THE RESULT

- ✓ **96 total average tourism and construction jobs** generated
- ✓ **\$70.2 million total tourism benefits**, with a **5.6 benefit cost ratio**
- ✓ Significantly **increase the Lake's capacity for events, competition and recreational use** and ensure waterways management capacity can **meet growing demand**
- ✓ Greater **residential and commercial investment** in the region



**Strathbogie**  
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