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AUSTRALIAN WOMEN IN AGRICULTURE TO VISIT STRATHBOGIE

Australian Women in Agriculture will be visiting the Strathbogieshire to observe some of the region's entrepreneurial agribusinesses and primary producers on Sunday 19 August, as part of their 2018 conference.

At the recent Ordinary Meeting, Council resolved to sponsor the event, by providing \$1000 for a bus tour of the Strathbogieshire.

Strathbogieshire Mayor Amanda McClaren said the tour is a fantastic opportunity to showcase some of the best the region has to offer.

"The tour will not only be a great opportunity for some of our local businesses to share knowledge and support women in agriculture, but it will also be a chance to promote our region," Mayor McClaren said.

"With our central location, quality soil and generally high rainfall, it is no surprise that agriculture accounts for over 25 percent of industry employment in the Strathbogieshire."

Australian Women in Agriculture (AWiA) President, Sarah Parker said the Strathbogieshire was a clear choice for this year's tour.

"The Strathbogieshire has a strong farmer's markets season which is supported by vibrant and inspiring primary producers that are producing food and fibre for these markets as well as tourists and consumers in general," Mr Parker said.

Ms Parker said the organisation was looking forward to celebrating 25 years of Australian Women in Agriculture with its members and all women in agriculture from across Australia.

"These tours enable those attending to experience the innovation and creative thinking applied by women in agriculture in the region," Ms Parker said.

"Learning from others and in particular other women is a powerful experience that should never be underestimated.

A different approach, skill set or way of marketing from one business can be applied to another; It may not be now, but could very well be in the future," Ms Parker said.

There are currently vacancies available for the conference and tours. For more information visit: www.awia.org.au.

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