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Strathbogie Shire Council advocates for gender equality and respect

The World Health Organisation (2017) estimates about one in three women worldwide have experienced either physical and/or sexual violence in their lifetime.

This is among a string of shocking statistics that currently surround gender-based violence.

The 16 Days of Activism is a global campaign dedicated to raising awareness about violence against women and the impact of gender-based violence.

The campaign starts on 25 November, the International Day for the Elimination of Violence Against Women, and concludes on 10 December, International Human Rights Day.

Strathbogie Shire Council has joined a number of other councils in North East Victoria to advocate for gender equity and respect in its local community.

This year, Strathbogie is running a social media campaign with videos and content addressing the direct link between gender inequity and violence.

Research has found that levels of violence against women are significantly and consistently higher in societies, communities and relationships where there are more defined distinctions between the roles of men and women.

Councils of the North East united to create a whole host of compelling content encouraging residents to challenge gender stereotypes, traditional gender roles and inequity.

Strathbogie Shire Mayor Amanda McClaren said Council's involvement in campaigns such as 16 Days of Activism and White Ribbon are about advocating for the safety and wellbeing of the community.

"We stand united with our community to advocate for gender equity and respect," Cr McClaren said.

"Everyone has a role to play in preventing family and gender violence – individuals, schools, workplaces, churches, sporting clubs and government."

If you or someone you know needs help or support please contact 1800 RESPECT: 1800 737 732. It is a 24/7 service for national sexual assault, domestic and family violence.

Visit www.facebook.com/StrathbogieShireCouncil to view Council's 16 Days of Activism campaign.

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