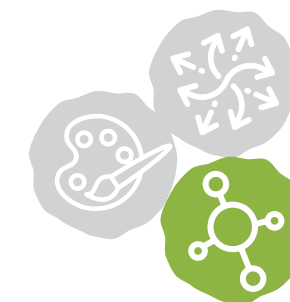




# Artist Culture Strategy

2019-2023

**12 Month Action Plan**



# A connected and vibrant community

## Goal One

To strengthen the strong sense of belonging and community pride, by increasing the opportunities for creative stimulation and connectedness.


STRATEGIC OBJECTIVE	ACTION	PARTNERS	PERFORMANCE INDICATORS	OUTCOMES
				ALIGNMENT
WHY (Theory of Change)	WHAT	WITH	HOW	
1.1 We will support initiatives that bring people together, encourage collaboration and partnerships and create networks.	Continue to deliver Council's community event support	Community	<ul style="list-style-type: none"> <li>Number of events approved and supported</li> </ul>	<b>Cultural:</b> Creativity stimulated <b>Social:</b> Social connectedness enhanced; Physical and or mental wellbeing improved; Feeling valued experienced <b>Governance:</b> Sense of civic pride enhanced
	Delivery of council's annual sponsorship program	Community	<ul style="list-style-type: none"> <li>Number of sponsorship application received</li> <li>Amount of sponsorship funding allocated</li> </ul>	<b>Cultural:</b> Creativity stimulated <b>Social:</b> Social connectedness enhanced; Feeling valued experienced <b>Governance:</b> Sense of civic pride enhanced
	Investigate opportunity for an Arts & Culture Officer position to be funded within Council	Council	<ul style="list-style-type: none"> <li>Opportunities identified for an Arts &amp; Culture Officer position</li> </ul>	<b>Cultural:</b> Diversity of cultural expression appreciated
	Create an Arts and Culture Network Group	TACAG	<ul style="list-style-type: none"> <li>Mapping of a 12 month calendar of arts and culture events</li> <li>Collaborative promotional material advertising these events</li> </ul>	<b>Cultural:</b> Creativity stimulated; Diversity of cultural expression appreciated <b>Social:</b> Social connectedness enhanced; Physical and or mental wellbeing improved <b>Governance:</b> Agency and voice enabled
1.2 We will celebrate diversity and build connections between different age groups and demographics through the sharing of artistic and craft skills, providing opportunity for social connections.	Recognition and celebration for days/weeks of significance eg. NAIDOC week, International Day of People with a Disability	Community	<ul style="list-style-type: none"> <li>Number of days/weeks of significance recognised/participated in</li> <li>Number of social media posts promoting</li> <li>Types of initiatives implemented</li> </ul>	<b>Cultural:</b> Diversity of cultural expression appreciated; Connection to a shared cultural heritage deepened <b>Social:</b> Social connectedness enhanced; Social differences bridged <b>Environment:</b> Positive sense of place (built and/or natural environment) enhanced <b>Governance:</b> Agency and voice enabled
1.3 We will support locally produced and touring art, including visual arts and theatre to be delivered in the Shire.	Review opportunities to participate in Showcase Victoria, and activate the use of suitable locations/halls/venues throughout the Shire.	Community	<ul style="list-style-type: none"> <li>Participation in the showcase events and resulting outcomes</li> </ul>	<b>Cultural:</b> Creativity stimulated <b>Social:</b> Social connectedness enhanced; Physical and or mental wellbeing improved
	Continue to deliver and support the Euroa Community Cinema	Community	<ul style="list-style-type: none"> <li>Number of films screened annually</li> <li>Number of community fundraising events</li> <li>Number of other performing arts events</li> </ul>	<b>Cultural:</b> Creativity stimulated <b>Social:</b> Social connectedness enhanced; Physical and or mental wellbeing improved
1.4 We will provide avenues for communities to produce and preserve stories, both personal and of local heritage and culture.	Continued delivery of the Community Grants Program	Community	<ul style="list-style-type: none"> <li>Number of grants distributed for Arts &amp; Culture</li> <li>Number of specific events relating to this area</li> </ul>	<b>Cultural:</b> Creativity stimulated; Diversity of cultural expression appreciated <b>Social:</b> Feeling valued experienced <b>Governance:</b> Agency and voice enabled
	Continue to create awareness for community to access external grants to facilitate delivery of arts and culture projects	Council Officers	<ul style="list-style-type: none"> <li>Total provision of information distributed to the community</li> <li>Number of grant applications submitted</li> <li>Number of successful applications resulting in projects</li> </ul>	<b>Social:</b> Feeling valued experienced



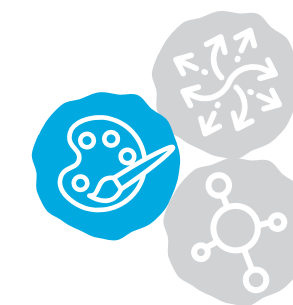
# A culturally capable community

## Goal Two

To increase the capacity of the community to lead and deliver arts and cultural experiences, by supporting opportunities for growth and learning.

	STRATEGIC OBJECTIVE	ACTION	PARTNERS	PERFORMANCE INDICATORS	OUTCOMES
	WHY (Theory of Change)	WHAT	WITH	HOW	ALIGNMENT
2.1	We will provide opportunities for individuals and groups to develop skills and leadership.	Provide a variety of opportunities to build capacity and leadership of community	Community; TACAG; Committees of Management; ADAC	<ul style="list-style-type: none"> <li>• Delivery of training sessions (diversity of topics, number of participants, evaluations, feedback)</li> </ul>	<p><b>Cultural:</b> Knowledge, ideas and insight gained</p> <p><b>Economic:</b> Professional and/or practice capability increased</p>
2.2	We will embed place-making principles within Council's planning and development processes.	Work with the Planning Department to support this objective	Council; Community	<ul style="list-style-type: none"> <li>• Recognition of Placemaking Principles within Council processes</li> </ul>	<p><b>Culture:</b> Creativity stimulated; Aesthetic enrichment experienced</p> <p><b>Social:</b> Wellbeing (physical and/or mental) improved</p>
2.3	We will work with community to develop engaging open spaces that encourage interaction through public art and events.	Review actions identified by networking group	Community	<ul style="list-style-type: none"> <li>• Number of actions implemented</li> </ul>	<p><b>Culture:</b> Creativity stimulated; Aesthetic enrichment experienced</p> <p><b>Social:</b> Wellbeing (physical and/or mental) improved</p> <p><b>Economic:</b> Local economy supported</p> <p><b>Environmental:</b> Positive sense of place (built and/or natural environment) enhanced</p>
		Investigate opportunities for public art in partnership with community	Community; Artists; other organisations	<ul style="list-style-type: none"> <li>• Number of identified public art projects</li> <li>• Number of completed public art projects</li> </ul>	
2.4	We will explore the possibility of permanent art spaces in the Shire.	Source funds to undertake engagement of a feasibility study to explore options for a permanent art space	Contractor	<ul style="list-style-type: none"> <li>• Source appropriate funding</li> <li>• Engagement of contractor</li> <li>• Feasibility study completed</li> </ul>	<p><b>Cultural:</b> Knowledge, ideas or insight gained</p> <p><b>Economic:</b> Local economy supported</p> <p><b>Environmental:</b> Positive sense of place (built and/or natural environment) enhanced</p>
2.5	We will support access to appropriate facilities across the Shire for arts and culture workshops, programs and cultural gatherings.	Continue to implement Council's Committees of Management of Council Facilities and Reserves Policy	Committees of Management; Community; Facilitators	<ul style="list-style-type: none"> <li>• Number of arts and culture programs occurring in council owned facilities</li> </ul>	<p><b>Culture:</b> Creativity stimulated; Aesthetic enrichment experienced</p> <p><b>Social:</b> Wellbeing (physical and/or mental) improved</p> <p><b>Economic:</b> Local economy supported</p> <p><b>Environmental:</b> Positive sense of place (built and/or natural environment) enhanced</p>






# A diverse community that recognises, expresses and celebrates creativity and heritage

## Goal Three

To increase levels of appreciation, belonging and equality of opportunity for all people, by supporting creative communities to preserve heritage and foster cultural sustainability.

	STRATEGIC OBJECTIVE	ACTION	PARTNERS	PERFORMANCE INDICATORS	OUTCOMES
	WHY (Theory of Change)	WHAT	WITH	HOW	ALIGNMENT
3.1	We will support the preservation of the heritage of the region to ensure it is acknowledged and celebrated for both locals and visitors alike.	Support the Action from the Sustainable Strathbogie 2030 Strategy of "Encourage respect for Strathbogie Shire's unique environmental and local heritage by facilitating personal connection, and access."	Council; Business; Community; Indigenous Land Council	<ul style="list-style-type: none"> <li>Number of Action Items supported</li> </ul>	<p><b>Cultural:</b> Sense of belonging to a shared cultural heritage deepened</p> <p><b>Social:</b> Social connectedness enhanced</p> <p><b>Economic:</b> Local economy supported</p> <p><b>Environmental:</b> Positive future inspired</p>
3.2	We will build on a positive sense of place by ensuring there are resources available for financial assistance and in kind support for the community to promote and deliver arts and culturally sustainable activities within the Shire.	Council will deliver a community grants program with a specific category for arts and culture initiatives.	Community	<ul style="list-style-type: none"> <li>Number of arts and culture grant applications received</li> <li>Number of successful arts and culture applications</li> <li>Number of completed arts and culture projects</li> </ul>	<p><b>Economic:</b> Local economy supported</p> <p><b>Environmental:</b> Positive future inspired</p>
		Council will allocate on going funding in each financial years budget to assist with arts and cultural projects within the Shire.	Business; Community; Artists	<ul style="list-style-type: none"> <li>Allocation of funds in budget</li> <li>Number of in kind contributions</li> <li>Number of projects delivered with assistance</li> </ul>	<p><b>Economic:</b> Local economy supported</p> <p><b>Environmental:</b> Positive future inspired</p>
3.3	We will further develop and strengthen our communities understanding and knowledge of all cultures.	Investigate the development of a Reconciliation Action Plan	Indigenous Land Council	<ul style="list-style-type: none"> <li>Identification and support of a Reconciliation Action Plan development</li> </ul>	<p><b>Cultural:</b> Sense of belonging to a shared cultural heritage deepened</p> <p><b>Social:</b> Social connectedness enhanced: Social differences bridged</p> <p><b>Governance:</b> Positive future inspired</p>
		Investigate the appointment of a Cultural Liason Officer	Council	<ul style="list-style-type: none"> <li>Support from Council relating to the appointment of a Cultural Liason Officer relating to budget allocation for the role</li> </ul>	<p><b>Cultural:</b> Sense of belonging to a shared cultural heritage deepened</p> <p><b>Social:</b> Social connectedness enhanced: Social differences bridged</p> <p><b>Governance:</b> Positive future inspired</p>
		Prepare for the implementation of the Recognition and Settlement Agreement	Indigenous Land Council Representatives; Community; Land users	<ul style="list-style-type: none"> <li>Support from Council with allocation of resources</li> <li>Action Plan developed for implementation</li> </ul>	<p><b>Cultural:</b> Sense of belonging to a shared cultural heritage deepened</p> <p><b>Social:</b> Social connectedness enhanced: Social differences bridged</p> <p><b>Governance:</b> Positive future inspired</p>



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