



Council Plan

2017-2021

2018 Review
- *DRAFT*

'Our plan to build
flourishing communities'



Strathbogie Shire Council Plan 2017-2021

“Our plan to build flourishing communities.”

Our Vision

“Together we are building a flourishing community.”

Our Mission

“To support our community to grow through effective partnerships, engagement and equitable and efficient delivery of services.”

Our Values

“To be a respectful, innovative, open and transparent, inclusive, fair and ethical Council.”

Our Commitment to Engagement and Communication

“We will be a more inclusive Council, by engaging and communicating in an open and honest manner with our local community and key stakeholders.”







Our Goals

1. To enhance community health and wellbeing

Our key strategies to achieve this goal...

- 1 Plan for improved community health, wellbeing and liveability
- 2 Engage and participate with the community in Council / Community initiatives
- 3 Enhance community resilience including supporting and increasing the participation of volunteers
- 4 Support and drive community, arts and cultural events

Plan for improved community health wellbeing and liveability

Key Strategies	2018/19	2019/20	2020/21
Work with the Strathbogie Health and Community Services Consortium to deliver relevant projects	✓	✓	✓
Work with Euroa Health to investigate project to support the needs of veterans	✓		
Deliver initiatives which will support the prevention of family violence including achievement of accreditation as a workplace under the White Ribbon Australia Workplace Accreditation Program	✓	✓	✓
Complete the expansion of the Avenel Pre-School and Maternal and Child Health project	✓		
Continue to review and implement priorities from the Walking Tracks and Trails Strategy and the Footpath Strategy (including but not limited to the Apex Walking Track Euroa)	✓	✓	✓
Implement the 2017-2021 Liveability Plan	✓	✓	✓
Develop and begin delivering on an implementation plan for Shire-wide Active Spaces Strategy	✓	✓	✓
Work with the community to implement provision of dogs off leash areas	✓		
Review Council's Community Local Law – to reflect contemporary issues including drones, incinerators	✓	✓	✓

Engage and participate with the community in Council / Community initiatives

Key Strategies	2018/19	2019/20	2020/21
Continue to support local community planning processes across the Shire	✓	✓	✓
Seek to implement priority projects from Violet Town Action Group Community Plan, Violet Town Recreation Reserve Masterplan and Shadforth Reserve Master Plan.	✓	✓	✓
Develop Nagambie Lakes Public Parks Precinct Development Plan which includes Nagambie Recreation Reserve, Buckley Park, Jacobsons Outlook, bowl of Lake	✓		

Enhance Community resilience, including supporting and increasing the participation of volunteers

Key Strategies	2018/19	2019/20	2020/21
Develop an agreed recognition of our traditional custodians, in partnership with indigenous representative groups.	✓		
Host a transport forum with transport service providers to discuss improvements to transport links across the Shire	✓		
Recognise and profile the importance of volunteers in our local community	✓	✓	✓
Continue to support CFA Captains Liaison Group meetings	✓	✓	✓
Implement revised Community Grants program	✓	✓	✓

Support and drive community, arts and cultural events

Key Strategies	2018/19	2019/20	2020/21
Develop and implement an equitable Shire wide youth program that focusses on cultural activities and civic participation	✓	✓	✓
Develop and prioritise actions from Tourism Arts and Culture Strategy	✓	✓	✓



Our Goals



2. To sustainably manage our natural and built environment

Our key strategies to achieve this goal...

- 1 Promote and support sustainable environmental initiatives
- 2 Mitigate and adapt to a changing climate
- 3 Protect and enhance our natural environmental assets
- 4 Protect and enhance our built environment
- 5 Provide efficient and effective waste management programs

To promote and support sustainable environmental initiatives

Key Strategies	2018/19	2019/20	2020/21
Prepare a Sustainable Strathbogie 2030 Plan to bring together Council's response to a range of environmental initiatives	✓		
Continue to support Landcare groups and Catchment Management Networks to target weed and pest animal management on roadsides	✓	✓	✓
Investigate opportunities to reduce the use of single use plastics in the Shire	✓		
Support sustainable energy initiatives in the Strathbogie Shire in conjunction with the Sustainable Development Reference Group	✓	✓	✓
As part of Municipal Strategic Statement review, explore opportunities for native vegetation protection overlays on roadsides	✓		
Continue to support the Goulburn Broken Greenhouse Alliance	✓	✓	✓
Seek funding to develop a Business Case for Rural Sustainability Foundation	✓		

Mitigate and adapt to a changing climate

Key Strategies	2018/19	2019/20	2020/21
Review Council's Climate Adaptation Strategy	✓		
Support regional flood mitigation strategies to achieve flood mapping for townships	✓	✓	✓
Hold a flood mitigation / drainage update meeting in Violet Town to form a consensus on future actions	✓		
Include urban forestry into urban design frameworks to increase the shaded environment of our townships	✓		
Develop a program to provide incentives for improved farm management through use of whole farm plans, mitigation of effects of climate change	✓		



Protect and enhance our natural environmental assets

Key Strategies	2018/19	2019/20	2020/21
Adopt and implement Council's Tree Management Plan	✓	✓	✓
Seek advice on best practice techniques including weed management, neighbourhood safer places and fire emergency planning – Municipal Fire Management Planning Committee	✓	✓	✓
Investigate controls to preserve landscapes as part of Municipal Strategic Statement review	✓		
Continue to assist new land owners in land management through New Residents booklet, website and other means	✓	✓	✓

Protect and enhance our built environment

Key Strategies	2018/19	2019/20	2020/21
Implement priority actions from the Stormwater Management Plan	✓	✓	✓
Identify priority areas for additional street lighting and opportunities to implement additional street lighting	✓	✓	✓
Implement prioritised improvements to playgrounds	✓	✓	✓

Provide efficient and effective waste management

Key Strategies	2018/19	2019/20	2020/21
Develop and implement a new Waste Management Strategy	✓		
Continue to monitor, investigate, implement improvements and / or the extension of the waste service	✓		
Promote reduce, recycle and recover / reuse through education programs / resources in conjunction with service providers including support for programs such as Boomerang bags	✓	✓	✓
Work with Goulburn-Murray Water to review and implement improved waste collection techniques on our waterways	✓		



Our Goals

3. To provide quality infrastructure

Our key strategies to achieve this Goal...

- 1 Provide best practice management of all assets including roads, bridges and facilities
- 2 Provide passive and active recreational facilities

Provide best practice management of all assets including roads, bridges and facilities

Key Strategies	2018/19	2019/20	2020/21
Investigate and implement asset rationalisation	✓	✓	✓
Investigate options in consultation with the community for footpaths, kerb and channelling and parking at the east end of Bank Street, Avenel	✓		
Target major capital works projects to seek government funding to reduce Council's costs	✓	✓	✓
Ensure parking precinct plans for townships are included in urban design frameworks	✓	✓	✓
Develop terms of reference for a Roads and Roadsides Advisory Committee	✓		
Undertake condition assessment of public toilets and develop a strategy for progressive improvement - including but not limited to Violet Town, Avenel, Graytown	✓		

Provide passive and active recreational facilities

Key Strategies	2018/19	2019/20	2020/21
Investigate and consult in relation to providing link bridges from the Friendlies Reserve to Memorial Oval and Rockies over the Seven Creeks and over Hughes Creek between Kent Street and Watson Street in Avenel.	✓	✓	
Continue to investigate funding opportunities for female change facilities at Euroa Memorial Oval	✓		
Ensure that the Seven Creeks Master Plan is used as a reference document in the Euroa Growth Strategy	✓		
Prioritise and implement the outcomes of the Community Pools Strategy	✓		
In partnership with the community support the priorities of the Nagambie Recreation Reserve Master Plan	✓	✓	✓
Work with Friendlies Reserve Committee of Management to identify future funding models for upgrades	✓		
Seek Stage 2 funding for Stage 2 boardwalk Seven Creeks Park	✓		





Our Goals

4. To support and drive economic development

Our key strategies to achieve this goal...

- 1 Promote and support local business and produce
- 2 Support tourism and business development
- 3 Provide innovative and sustainable land use planning
- 4 Attract new residents
- 5 Grow investment and employment opportunities

Promote and support local business and produce

Key Strategies	2018/19	2019/20	2020/21
Encourage local produce sales in towns throughout the Shire	✓	✓	✓
Develop a Digital Business Transformation Strategy	✓		

Support tourism and business development

Key Strategies	2018/19	2019/20	2020/21
Investigate opportunities for camping in the Strathbogie Shire	✓		
Partner with business groups to develop support programs	✓		
Promote Graytown and other smaller communities through an increased presence on the Strathbogie Shire website and the investigation of interpretive signs and historical information	✓	✓	✓
Seek funding and support from Federal and State Governments to implement Nagambie Infrastructure Development Business Case	✓	✓	✓
Develop Communications Plan for events in the Shire	✓		
Develop a Policy on town entry and roadside signage	✓		
Assess options for involvement in regional tourism	✓		



Provide innovative and sustainable land use planning

Key Strategies	2018/19	2019/20	2020/21
Review rural land strategy and have these outcomes included into the Municipal Strategic Statement	✓	✓	
Ensure the Violet Town Urban Design Plan considers redevelopment options for Cowslip Street	✓		
Incorporate Gaming Policy Statement into the Planning Scheme	✓		

Attract new residents

Key Strategies	2018/19	2019/20	2020/21
Promote a rating package to attract new residents to the Strathbogie Shire	✓	✓	✓

Grow investment and employment opportunities

Key Strategies	2018/19	2019/20	2020/21
Review, update and resource the Economic Development Master Plan and implement priority actions	✓	✓	✓



Our Goals

5. To be a high performing Shire

Our key strategies to achieve this Goal...

- 1 To proactively develop and deliver quality services that achieve high customer satisfaction
- 2 Continue to focus on operational efficiencies
- 3 Continue to create a secure investment environment through sound financial management
- 4 To be equitable and fair in all decision making processes
- 5 To communicate and engage effectively with our community and key stakeholders

To proactively develop and deliver quality services that achieve high customer satisfaction

Key Strategies	2018/19	2019/20	2020/21
Continue to enhance customer experiences through ongoing development of customer relationship management system	✓		

Continue to focus on operational efficiencies

Key Strategies	2018/19	2019/20	2020/21
Continue the service plan process to assist decision making and identify service enhancements	✓	✓	✓
Continue to explore opportunities through the Shared Services Alliance (Goulburn Valley Regional Collaborative Alliance)	✓		
Corporate Planning - Conduct an organisation wide cultural change / innovation program that promotes a “can do philosophy”, continuous improvement processes, culture of collaboration and a willingness to embrace positive change	✓	✓	✓
Prioritise outcomes of ICT strategy	✓		
Link results of Community Satisfaction Survey to Council Plan actions	✓	✓	✓

Continue to create a secure investment environment through sound financial management

Key Strategies	2018/19	2019/20	2020/21
Review Procurement Policy and Guidelines	✓	✓	✓



To be equitable and fair in all decision making processes

Key Strategies	2018/19	2019/20	2020/21
Ensure strategies are developed in conjunction with key stakeholders on a regional basis	✓	✓	✓
Promote open and transparent reporting of Council decision making including Know Your Council Data	✓	✓	✓

To communicate and engage effectively with our community and key stakeholders

Key Strategies	2018/19	2019/20	2020/21
Review Communications and Engagement Strategy in line with pending changes to Local Government Act.	✓		
Work with local business associations to develop a Shire wide skills bank that values and recognises local knowledge		✓	
Actively seek partnerships to achieve our Council Plan	✓	✓	✓



Our Goals

6. The Strathbogie Shire will advocate on behalf of our community for the following:

Key Areas	What we will do
Diplomacy	In partnership with Federal and State Government Departments host foreign trade missions to deliver potential economic growth opportunities
Education	Advocate to relevant education providers for an education precinct in Nagambie
Environment	Advocate for increased funding to support roadside management, including pest plant and animal eradication
Funding	Advocate to both Federal and State Governments to ensure that the current funding formulas provide equitable funds to Local Government
Health	Continue to advocate for public hospital beds funding within the Strathbogie Shire Advocate for veterans services
Public Transport	Advocate to V/Line for a bus stop in Longwood Advocate for fast rail services in the region
Roads	Advocate to VicRoads for more explicit traffic signage at Bank Street rail crossing to improve traffic flow and therefore improve safety Continue to advocate to VicRoads for the construction of an interchange on the Hume Freeway at the Service Centre crossing in Avenel Advocate to VicRoads for a road exchange to address issues at the Bank and Queen Street – and Queen Street – Ewings Road - intersections in Avenel to reduce the impact of heavy vehicles. Continue to focus on safety issues at these intersections
Telecommunications	Advocate for improved telecommunications infrastructure and connectivity in the Strathbogie Shire
Tourism	Continue to advocate for funding to progress the tourism infrastructure projects at Lake Nagambie
Transport Linkages	Continue to advocate to the Federal and State Governments to support the Mangalore Airport Master Plan
Utilities	Advocate to Goulburn Valley Water and Goulburn Murray-Water for use of recycled water in townships. Advocate to Goulburn Valley Water for improved sewerage in townships. Advocate to Goulburn Valley Water to provide potable water to Strathbogie township, Kirwans Bridge and Goulburn Weir
Utilities/ Natural Resources	Advocate for natural gas and increases in the quality of other utility services across the Shire growth areas of the Shire.



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