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Council paves the way for Tourism, Arts and Culture in the region

Strathbogie Shire Council welcomes new staff member Claire Taylor, as the recently appointed Manager of Tourism, Arts and Culture.

Claire has years of experience both nationally and internationally in the tourism and events industry and has been working as a trainer of tourism, events and hospitality at GOTAFE for the last eight years.

Claire's primary role at Council is to drive the development and implementation of a Tourism, Arts and Culture Strategy, in collaboration with the recently formed Tourism, Arts and Culture Advisory Group.

Claire has lived in Euroa for the past eight years and said she sees huge potential to develop and capitalise on the tourism, arts and culture offerings across the shire.

In forming the committee and appointing a manager, Council has fulfilled two key objectives set out in the Council Plan 2017-2021, which were developed after feedback from the Conversation Cafes held earlier this year.

Mayor Amanda McClaren said the appointment of a Council Manager and the advisory committee has been a huge step in the right direction for Council.

"The focus on further development of tourism, arts and culture in the Shire was an area of significant interest for our community during our Let's Talk- We're Listening campaign. It's great to see we've got the ball rolling," Cr McClaren said.

"We have a motivated and knowledgeable advisory group made up of a variety of members with different tourism, arts and culture backgrounds," she said.

The next step is the development of the Tourism, Arts and Culture Strategy and the group will be going back out to the community for consultation.

Claire and the committee will be setting up the Love Strathbogie marquee at the following events and encourage the community to have a conversation about the types of arts and cultural pursuits that are of interest to them and their communities:

- ✓ Violet Town Market: Saturday 9 December 8.30-1pm
Honeysuckle Creek Recreation Reserve, Tulip Street

- ✓ Nagambie Carols by Candlelight: Saturday 9 December 5-8.30pm
Buckley Park, Nagambie
- ✓ Avenel Market: Sunday 10 December 9am-1pm
Jubilee Park, Livingstone Street, Avenel
- ✓ Euroa Village Farmers Market: Saturday 16 December 9am-1pm
Kirkland Avenue, Euroa

-ENDS-

Media contact: Clare Allen- 0418 336 078

Key spokesperson: Mayor Amanda McClaren- 0409 700 958