

Monday 22nd January 2018

Watch the 'velo's through the vines' as Australia's toughest tour hits 'home turf' for Mitchelton-SCOTT.

The wonderful surrounds of one of our finest Victorian tourism assets will host a start with style, as the Mitchelton Winery Stage 3 of the iconic Jayco Herald Sun Tour begins on Saturday 3rd February 2018.

The riders will be refreshed from their overnight stay in the recently unveiled multimillion-dollar on-site hotel, and they will need to have all their energy and guile to negotiate what is considered the most challenging stage of the race.

They will be making their way through the Strathbogie shire and across the Highlands before heading to Eildon where the race will heat up with the hill climb up Skyline Rd. The potentially tour-deciding fireworks are set to happen on the final 20km climb to the hilltop finish on Lake Mountain.



Race Director JOHN TREVORROW says

"The longest and toughest stage we have ever had, a true queen stage. Seriously dramatic racing terrain for the full 218 km, the shape of the General Classification race will be influenced up Lake Mountain.

Mitchelton-SCOTT's Grand Tour stage winner ESTEBAN CHAVES will have starbilling, with three-time Olympic gold medalist ED CLANCY looking to get his JLT-Condor team on the podium again.

The Mitchelton crowd privileged to be offered another opportunity to witness their feats up close and personal, as the tour returns for another year

The might of powerful Australian owned team MITCHELTON-SCOTT will enjoy showing off their sponsors amazing location, almost taking a 'home-ground' advantage into the stage.

Fellow WorldTour powerhouse Trek-Segafredo will be looking to improve their position, and amongst the peloton will be an array of decorated title-holders from both road and track cycling in what is regarded as Australia's toughest tour.

The Mayor of Strathbogie Shire Amanda McCLaren says

"The Jayco Herald Sun Tour is a great way for our local residents, as well as visitors to the region, to experience a world class event at the beautiful Mitchelton Winery as well as explore what the rest of the Goulburn Valley has to offer.

Year after year, the Jayco Herald Sun Tour delivers a stellar event of an international standard, inspiring more people to enjoy cycling in our beautiful Strathbogie Shire."

Jayco Herald Sun Tour chairman Tom Salom said the introduction of a women's race was a pivotal moment in the history of the race.

"It is terrific that we have the best female riders competing in our iconic event and it reflects the progress the Jayco Herald Sun Tour has made in recent years in terms of attracting the best riders and appealing to a broad range of cycling and non-cycling fans."



****And how about having the chance to win a Jayco Swift Outback camper trailer worth nearly \$23,000 – it's easy to enter – Grab the Code word each day in the Herald Sun or Weekly Times and for more chances to win get to the race village each day between January 30 and February 4 2018 for a bonus code word (Details terms and conditions at heraldsuntour.com.au)

Course details

Start: Mitchelton Winery, Mitchellstown Rd, Nagambie Finish: Lake Mountain Resort, Lake Mountain Rd, Marysville

Viewing Points

Key viewing points include -

Nagambie - Mitchelton Winery, Mitchellstown Rd Seymour – Emily St & High St Highlands – Highlands Rd Alexandra - Aitken St Eildon – Skyline Rd & High St Buxton – Buxton - Marysville Rd Marysville -Buxton – Marysville Rd Lake Mountain – Lake Mountain Rd

Nagambie - Tourism Information

Strathbogie Shire Council

<u>Travel</u>

Driving from Melbourne to Mitchelton Winery:138 km / 1 hour 35 mins

Public Transport - V Line operate a variety of regional public transport services throughout Victoria. www.vline.com.au

Road Closure Information

The Jayco Herald Sun Tour aims to minimise the impact on local communities. However, some road closures will apply.

Residents and business directly impacted by the road closures will receive written notification prior to the event

Rolling Road Closures

The Jayco Herald Sun Tour operates under a rolling road closure implemented by Victoria Police. As the race travels along the course the roads will be temporarily closed for the race to pass through safely.

Motorists will be stopped by Victoria Police and asked to pull over to the side of the road until the race passes. Delays of up to 20 minutes may be experienced. If travelling on roads used by the race please allow extra time to complete your journey.

Tour Village

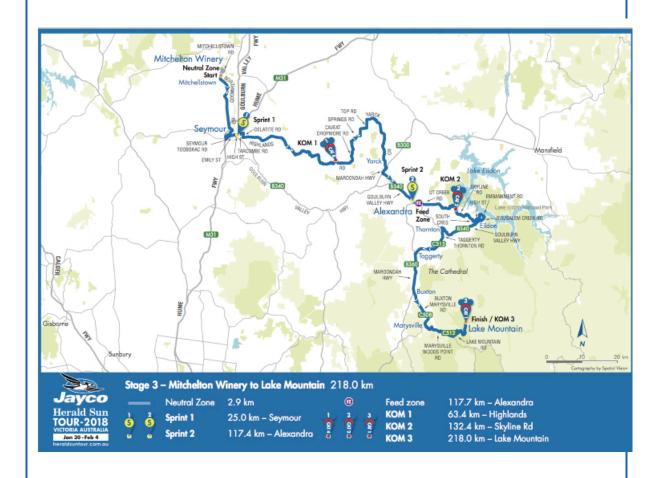
Mitchelton Winery

Location: Mitchelton Winery, Mitchellstown Rd, Nagambie

Times: 9:00am – 11:30am

Experience the excitement of the Jayco Herald Sun Tour Village. Activities include

Rider interviews
Sponsor activations & displays
Market Stalls
Family entertainment
Live commentary



Stage 3 - Mitchelton Winery to Lake Mountain 218.0 km



What:	65 th edition of Australia's oldest stage race – Jayco Herald Sun Tour
When:	Tuesday 30 th January 2018 to Sunday 4 th February 2018

Thule Women's stage 1 Course: Healesville – Tuesday 30th January Beastwear Individual Time Trial Alexandra Gardens to Southbank – Wednesday 31st January Honda Civic Men's Road stage 1 Colac to Warrnambool – Thursday 1st February Surfside Holiday Parks Men's Road stage 2 Warrnambool to Ballarat – Friday 2nd February Mitchelton Winery Men's stage 3 Mitchelton Winery to Lake Mountain – Saturday 3rd February Gumbuya World Men's Road stage 4 Kinglake to Kinglake – Sunday 4th February www.heraldsuntour.com.au Website:

The 2018 Jayco Herald Sun Tour is presented by the Herald Sun and proudly supported by the Victorian Government and Jayco.

For further information (media only), please contact the Jayco Herald Sun Tour media team:

MEDIA ACCREDITATION IS NOW OPEN - Please log on at www.heraldsuntour.com.au

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"Cycling champions racing down a street near you"

EVENT PARTNERS:









EVENT SUPPORTERS:























HOST COUNCILS:















